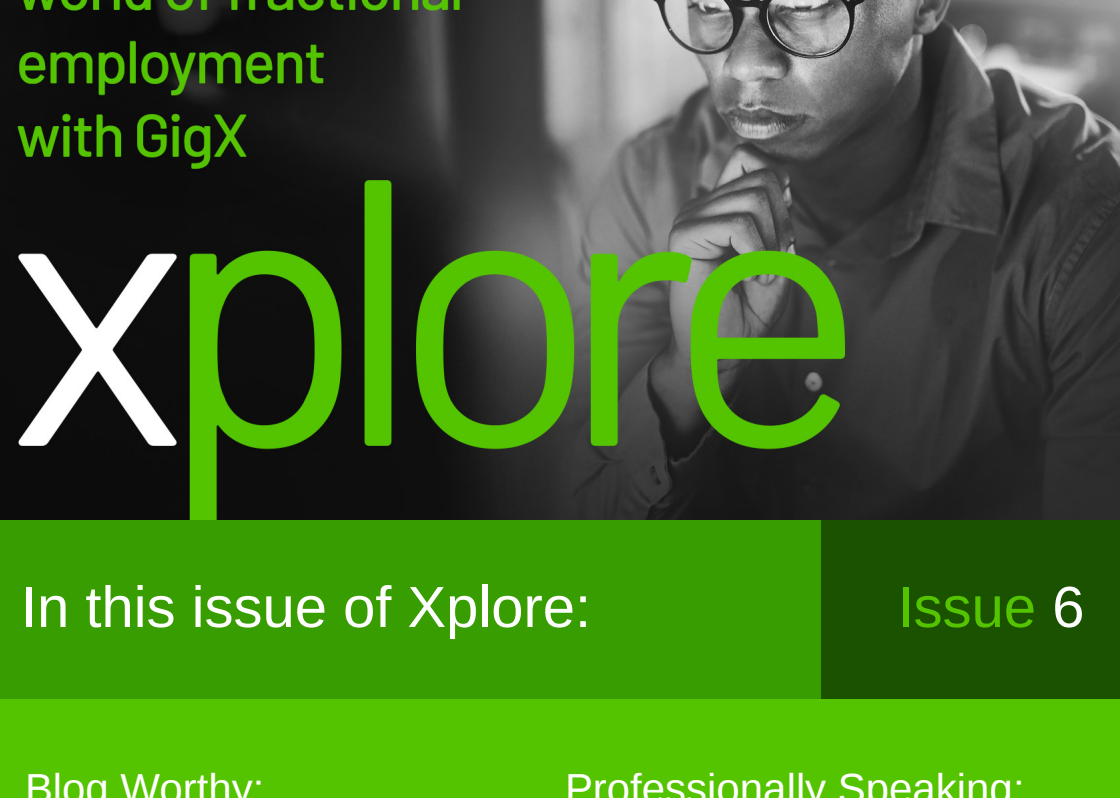


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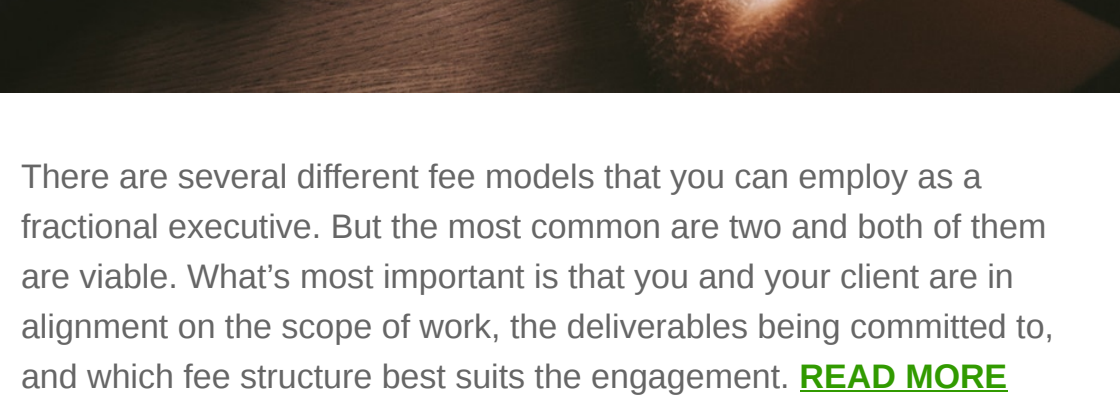
In this issue of Xplore: Issue 6

- Blog Worthy: How Should You Structure Your Fees as a Fractional Executive? Professionally Speaking: Best Practices for Your Independent Career from SoleVenture
- Independently Speaking: News about the Gig Economy Do the Math: The Latest GigX Numbers
- The X Factor: Angelo Ponzi

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BLOG WORTHY

How Should You Structure Your Fees as a Fractional Executive?



There are several different fee models that you can employ as a fractional executive. But the most common are two and both of them are viable. What's most important is that you and your client are in alignment on the scope of work, the deliverables being committed to, and which fee structure best suits the engagement. [READ MORE](#)

INDEPENDENTLY SPEAKING



Current articles on independent leadership, the Gig Economy, and fractional employment

zoom

Zoom Rooms Updates for the Hybrid Workforce and Office Re-Entry [READ ARTICLE](#)

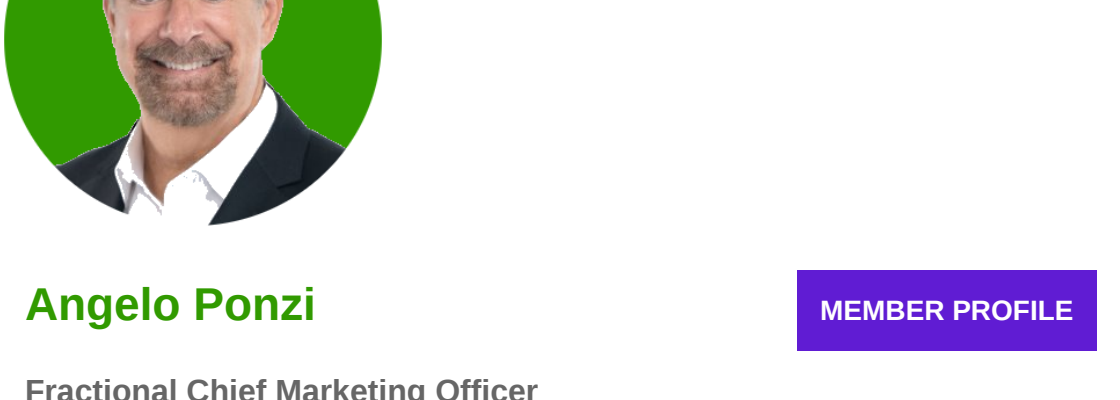
TechRepublic.

The gig economy will return in full force in 2021 [READ ARTICLE](#)

Harvard Business Review

The Elements of Good Judgment. How to improve your decision-making [READ ARTICLE](#)

THE X FACTOR



Angelo Ponzi [MEMBER PROFILE](#)

Fractional Chief Marketing Officer

For what type of companies have you performed Fractional CxO work?

ANGELO: I have worked with companies in a variety of industries since beginning work as a Fractional CMO in 2014. These include several software companies including custom, SaaS and OTT; Christmas Decor; Education; Shoes; Surfboards and Finance.

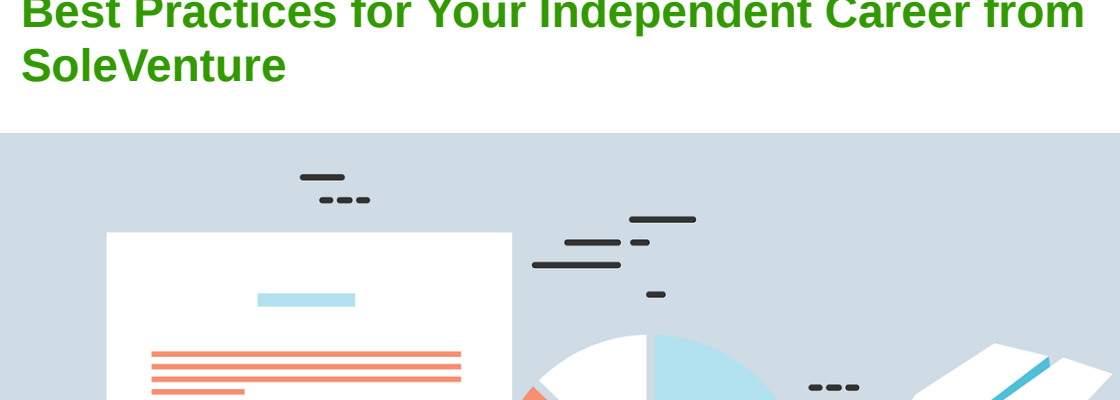
How are your fractional engagements typically structured, in terms of the number of days you work and the length of the engagement?

ANGELO: Typically, engagements are between 3 - 6 months; however, I have had two recently that were 30 and 18 months. Usually, the commitment is one day per week; however, depending on the client needs, there has been times when a 2 - 3 day per week commitment was needed in the first few months.

What draws you to fractional / independent work?

ANGELO: Working fractionally or as an independent is not new to me, as I have done it a few times over my career. For me, it's the ability to work on a variety of accounts, yet as a fractional CMO participate in the leadership of my client's organization.

PROFESSIONALLY SPEAKING



Eve Epstein, CEO/Co-Founder of SoleVenture.

SoleVenture is an all-in-one platform that automates incorporation and annual reporting, benefits enrollment, tax estimation, and invoicing for freelancers. Today, there are over 60 million freelancers in the U.S., contributing \$1.4 trillion to the economy annually. We're primarily focused on the newest entrants to the consulting and freelancing world - the more than 165,000 U.S. entrepreneurs joining their ranks every month. GigX is a premier network for fractional consultants, many of whom are transitioning into independent work after long careers. We've partnered with GigX to provide back-office support to their members.

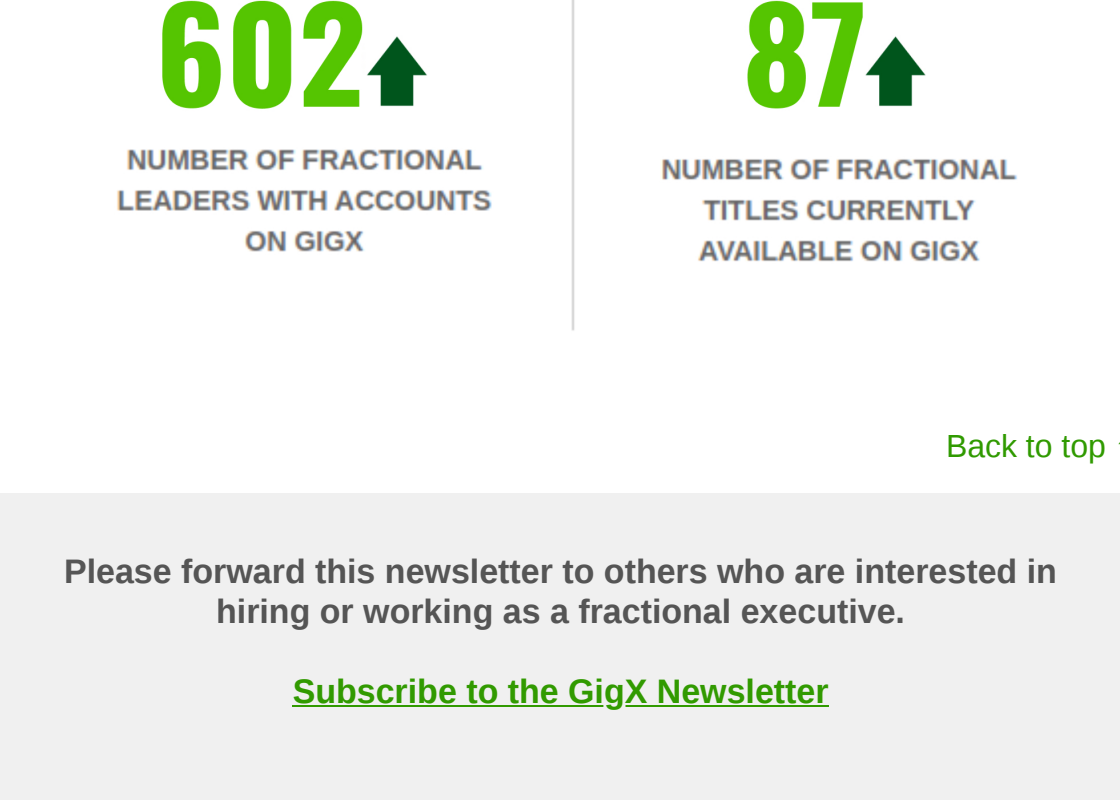
Best Practices for Your Independent Career from SoleVenture



It can be time consuming to research best practices for your career and find the next right step forward in your fractional journey. That's why the GigX Team has taken the time to compile four informative blog posts from our partners over at SoleVenture on how to take your fractional & independent careers to the next level. [READ MORE](#)

DO THE MATH

Here's a current snapshot of GigX:



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Please forward this newsletter to others who are interested in hiring or working as a fractional executive.

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[EXPLORE FRACTIONAL](#)