

Lisa M. Getson

27 Portmarnoch Court, Coto de Caza, CA 92679

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Versatile healthcare executive and Board Member/Candidate with proven track record of accomplishing strategic business/financial objectives while achieving consistently high levels of stakeholder engagement in government relations, corporate compliance, clinical operations, mergers and acquisitions, human resources/labor negotiations and corporate communications.

Certified Board Member from UCLA Anderson School of Management's Executive Program/Corporate Governance and experienced Executive Committee Board Member for trade associations and non-profit organizations.

EXPERIENCE

Calida Properties, LLC, Orange County, CA and Florida
Government Relations and Corporate Compliance Consultant
January 2015 -December 2017 and January 2018 - Present

As an independent consultant, provide strategic guidance to private equity firms, law firms and healthcare companies regarding corporate compliance programs, Medicare Part B public policy, payor trends and operations. Specialize in the behavioral health, home respiratory, specialty infusion and durable medical equipment sectors.

Elements Behavioral Health, Long Beach, CA
SVP, Administration, Human Resources and Compliance (Chief Administrative Officer)
December 2017 - December 2018

Led key executive support functions for the privately-held national, multi-site provider of residential treatment services. Centralized the formerly decentralized Compliance and HR functions, including accreditation, facility licensure and P & Ps. Top-graded HR and Compliance staff, implemented key controls and negotiated Company- favorable Union contract terms. Implemented initiatives designed to lower overall risk profile, increase quality of care and client satisfaction and comply with State and payor requirements. Board-level reporting.

Apria Healthcare LLC, Lake Forest, CA

Executive Vice President, Government Relations, Investor Services and Corporate Compliance
2004 - December 2014

Led enterprise-wide government relations, corporate compliance, corporate communications, internal audit (for Food and Drug Administration (FDA) medical gas compliance) and certain operational performance improvement efforts for then-\$2 billion

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SKILLS

Effecting meaningful public policy and regulatory changes at the Federal and state level

Leading enterprise-wide executive oversight of Corporate Compliance Program, licensure and accreditation

Managing change in large organizations and key field support functions such as HR, Employee Relations, Benefits and Training/Development

Profitably managing multi-site pharmacy operations

Implementing clinical operations efficiencies

Conducting M & A due diligence and achieving synergy value in key functions post-acquisition

Developing effective strategic communications for multiple stakeholders

Representing Company on national trade association Boards, at key payor business reviews, Investor meetings and government relations events

Board-level interaction

Public speaking and Congressional testimony

Language

Spanish

privately-held home healthcare company (and as publicly-held NYSE:AHG until 2008). Executive-level oversight of accreditation, licensing and credentialing functions. Spearheaded improvements in patient and referral source satisfaction reporting and performance improvement. Actively participated in mergers, acquisitions and divestitures, including due diligence, integration, synergy achievement and transition plans related to the \$1 billion Coram Healthcare division and other business units. Served as Executive Sponsor for critical, confidential strategic initiatives designed to achieve growth objectives, improve profitability and maximize shareholder value. Represented Company on two national trade association Board Executive Committees and served as both the Federal registered lobbyist and Company spokesperson. Co-developed all investor relations materials, including annual/quarterly reports, 10-K/10-Q filings, presentations and investor scripts in accordance with regulations. Interfaced with Board of Directors and external auditors. Testified before U.S. Senate Finance Subcommittee on Health regarding pending impact of Medicare payment reductions.

Senior Vice President, Business Development/Clinical Services

2000 - 2004

Maximized profitability and productivity of \$80 million, multi-site, closed door mail order pharmacy. Led clinical functions to productivity improvements through new models of care, including respiratory therapy, specialty infusion nursing and pharmacy. Developed clinical and marketing integration plans for over 40 acquisitions per year.

Senior Vice President and formerly Vice President, Marketing

1996 - 2000

Chaired merger marketing integration team, including naming and brand strategy for new company (Apria, formerly Abbey and HomedCo). Led marketing team's launch of key product line initiatives, including the start-up Women's Health Services division; Respiratory, Hemophilia and Home Infusion Therapy services. Co-planned and executed National Sales Meeting for 400 people; extensive presentations.

Executive Director and Director, Business Development, Infusion Services

1994 - 1996

Created strategic marketing plan, brand and new therapy introductions for the newly-acquired home infusion therapy operating division. Positioned division competitively against existing market leaders. Directed in-house graphic design; co-wrote Annual Report.

1984 – 1994

Progressively more responsible business development, marketing and public relations roles at **Critical Care America (CarePlus)**, Westborough, MA (acquired by Caremark, Coram and CVS Healthcare); **Kimball Medical Center**, Lakewood, NJ and **HCA and HealthTrust Doctors Hospital**, Lake Worth, FL.

EDUCATION

Florida State University, Tallahassee, FL — *Bachelor of Arts, Communications*

Active in the College of Communications; Resident Assistant Program

UCLA Anderson School of Management Executive Program, Corporate Governance, Los Angeles, CA - April 2016 -- *Certified Director*

Successfully obtained Certified Board Director status in intensive program centered on facilitating effective fiduciary oversight, Board governance and shareholder accountability

BOARD AND ADVISORY BOARD EXPERIENCE

Certified Director, UCLA Anderson School, April 2016

The First Tee of Orange County — *Vice President of Board of Directors' Executive Committee and Chairman of Fundraising Subcommittee, 2015 - Present*

Spearhead Board fundraising efforts for youth development organization that uses golf to teach young people life skills and healthy habits.

Women Business Leaders of the U.S. Healthcare Industry Foundation (WBL) — *Founding Member and former Advisory Board Member, 2001-Present*

WBL is the leading non-profit organization dedicated to advancing executive women and to creating new Board opportunities for women.

American Association for Homecare — *Executive Committee of Board of Directors, Compensation Committee, 2008-2014*

Represented Apria Healthcare's interests and advocated on Capitol Hill and at the Centers for Medicare and Medicaid Services (CMS) for key public policy changes needed to protect the Medicare Part B durable medical equipment benefit for seniors and providers alike.

National Home Infusion Association — *Executive Committee of Board of Directors, 2008-2010*

Led Apria/Coram Healthcare's participation in national research projects, advocated on

Capitol Hill, at CMS and among other stakeholders for a Medicare Part B home infusion therapy benefit.

Chairman, Advisory Board, National Association for Medical Direction in Respiratory Care (NAMDRC) - *approximately eight years while at Apria*

Chaired industry advisory group associated with the leading pulmonology physician organization that is dedicated to legislative and public policy changes affecting the pulmonology community.

Homecare Magazine and Homecare 100 - Advisory Board Member, 10 years

Florida State University Torchbearers Board of Directors —2008-2018

Served as an advisor and fundraiser to the Division of Student Services. Endowed a scholarship designated to provide Resident Assistants with leadership training and skill development.

Women4FSU - Member, 2014 - Present

Robert Strozier Society of the Presidents Club, Florida State University, 2015-Present

Coto de Caza and Southern California Women's Golf Associations, Member, 2015-Present

EXECUTIVE AND BOARD REFERENCES AVAILABLE UPON REQUEST