



# WIDE BRIDGE, INC.

WBI is a recognized advisory and financial services company assisting clients in building integral blocks to enabling the next stages of growth

Connecting Investors to Global Opportunities

## Guidance Through Every Step of Investor Relations Best Practices, Mitigating MiFID II Impact

**Transparent and consistent proactive investor relations strategy is one of the key ingredients for building a stellar financial brand investors trust.** Micro cap and small cap companies often seek help of outside agencies and outsource that function. Mid to mega cap enterprises dedicate in-house resources that can be as big as a 7-person team! WBI offers a hybrid model that carries the substance and appearance of a dedicated internal resource, while providing knowledge synergies and cost-efficiency of an outside agency on the expense side. WBI team will act as **internal corporate chaperone**, advocate & advisor with the highest degree of fiduciary duty to your company.

- Investor Relations Services**
- Non-Deal Roadshows**
- Investor Conferences**

### Consistency is Your Friend!

- ❖ Deal or no deal on the horizon, most enterprises will benefit from consistent communication with their current and potential investor base.
- ❖ We work with companies who have dedicated bankers and IR representatives and do not intend to compete with either.
- ❖ For companies without IR, WBI serves as their dedicated internal investor relations.

### Arming Your Business with the Resources You Need

WBI offers Proactive IR – Investor Relations services for issuers across the globe listed on most North American or global exchanges. Professionals at WBI have industry expertise, market knowledge, a solid book of cross-sector buy and sell-side relationships. Being **nominated by IR Magazine for Innovation**, we offer innovative ways on placing your company on the investment radar.

Every element of Proactive IR helps improve corporate visibility, transparency, investor image, liquidity (when necessary), and hence, value of the company for its shareholders.

### Have a Corporate Chaperone in Your Company’s Corner!

WBI can handle any task within your IR strategy or a role of your IRO in its entirety. We work with research analysts, and with buy-side directly to ensure:

- ❖ All aspects of your company’s business model are presented as intended by management.
- ❖ Your company is compared to the relevant peer groups.
- ❖ Your company is marketed to an exhaustive list of potentially interested investors without adverse effect of **MiFID II implications**.

### WBI Investor Relations Offering

- ❖ Analyst Day Preparation
- ❖ Preparation of Annual Reports
- ❖ Coordination of Shareholder Meetings
- ❖ Proactive Investor Targeting
- ❖ Execution of Non-Deal Roadshows
- ❖ Private Investor Conferences and Events
- ❖ Perception Studies
- ❖ Regulation FD Compliance
- ❖ Crisis Management Communication
- ❖ Liaising with Industry Analysts
- ❖ IR Strategy
- ❖ Assistance In Preparation For Earnings Calls
- ❖ Peer and Sector Analytics
- ❖ Management of Financial Models and Consensus
- ❖ ESG Best Practice Advisory
- ❖ Content Development for IR Webpages
- ❖ Press Releases
- ❖ Financial Media Relations



# Be in Charge of Your IR Best Practices, Get Proactive!

## Our Value to Clients

We act as an internal IR resource!

- ❖ Our value-add is in proactive management of non-deal road shows and other communications to ensure nothing “falls through the cracks,” especially post MiFID II.
- ❖ We can play a role of the dedicated IR representative in a given geography, such as the U.S., supplementing the main IR team serving the headquarters – this is invaluable to foreign corporations that would like to exhibit dedication to their shareholders in other geographies.
- ❖ A dedicated IR not only declares the degree of seriousness towards long-distance investors, but also resolves any issues connected to different time zones and cultures when investors need to address C-suite inquiries in a time sensitive manner.
- ❖ For companies that do not have a dedicated IR representative, we fulfill all daily responsibilities as your internal IR resource.
- ❖ Each of our team members can be restricted to representing only one public company at a time – your exclusive internal advisor acting in the name of your company!

## We Talk to Your Supporters!

- ❖ Execute global Proactive IR strategies.
- ❖ Active in NIRI community, IRC Holders.
- ❖ Consistently communicate with institutional investors.
- ❖ Proactively follow-up with existing and potential shareholders.
- ❖ Work closely with senior management and heads of management.



## About Us

Wide Bridge, Inc.'s founders, consisting of former investment bankers and successful entrepreneurs, established WBI to address an important unmet need: the need for an experienced financial services group providing guidance to private and public companies.

- ❖ For large to mega-cap clients, we provide the sophisticated and cost-effective team extension capability to your existing IRO.
- ❖ For smaller companies, we become a dedicated internal IR resource in a fractional or full-time - sometimes exclusive - capacity.

## We Talk to Your Fans!

- ❖ Establish thought leadership
- ❖ Expansion of research coverage
- ❖ Perform regular liquidity assessments
- ❖ Work with market makers
- ❖ Diligently carry out daily IR functions

## Keep An Eye On Your Peers!

- ❖ Cooperate with banking and industry research analysts
- ❖ Monitor your peers
- ❖ Perform competitive analysis and industry positioning assessment

## Our Management

Decades of experience in financial services, M&A, Investment Banking, IR, IPOs, and capital markets. Our team has led series of equity, debt, and M&A engagements and successfully fostered many business ventures!



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