



WIDE BRIDGE, INC.

WBI is a recognized advisory and financial services company assisting clients in building integral blocks to enabling the next stages of growth

Connecting Investors to Global Opportunities

Guidance Through Every Step of Placement And Investor Relations Process

Thorough understanding and meticulous **long-term planning of the IPO** process is **critical** for issuers' success in public markets. WBI believes your company has a right to and should be standing in a position of 100% internal non-superficial understanding of what happens at every step of IPO planning and why. WBI looks to arm companies with the knowledge they need to successfully navigate this critical process. WBI team will act as your internal corporate chaperone, acting as issuer's advocate & advisor **exercising the highest degree of fiduciary duty to the company and all of its stakeholders.**

Pre-Initial Public Offering (IPO), IR, and Capital Markets Advisory

In the U.S., close to 50% of the 150 IPOs in the past 12 months are negative to date ... WHY?

Consistency is Your Friend!

- ❖ Deal or no deal on the horizon, most enterprises will benefit from consistent communication with their current and potential investor base.
- ❖ We work with companies who have dedicated bankers and IR representatives and do not intend to compete with either.
- ❖ For companies with or without IR, WBI serves as their dedicated internal investor relations.

Arming Your Business With The Resources You Need

A complementary to pre-IPO services, WBI offers Proactive IR – Investor Relations services for issuers listed on most North American and global exchanges. Professionals at WBI have industry expertise, market knowledge, a solid book of cross-sector buy- and sell-side relationships, placing your company on the investment radar of new targets.

Every element of Proactive IR helps improve corporate visibility, transparency, investor image, liquidity (when necessary), governance, and hence, value of the company for its shareholders.

Have A Corporate Chaperone in Your Company's Corner!

WBI can guide you in the deal process from start to finish. Being in the advisory capacity allows us to work together with the investment banks (the syndicate, research analysts, and the distribution/sales teams) and ensure that:

- ❖ All aspects of your company's business model are presented as intended by management.
- ❖ Your company is compared to the relevant peer groups.
- ❖ Your company is marketed to an exhaustive list of potentially interested investors and analysts that are best for the issuer's pricing, valuation, and liquidity.

What WBI Offers on Pre IPO

- ❖ Assessing IPO Readiness
- ❖ Leveraging JOBS Act To Maximize Value To Issuers
- ❖ Advice on Syndicate Selection
- ❖ Coordination of Entire Placement Process
- ❖ Prospectus Drafting
- ❖ IPO Marketing Materials
- ❖ Net Roadshow Scripting
- ❖ Investor Targeting
- ❖ Deal Roadshow Feedback and Order Supervision
- ❖ Management Coaching
- ❖ Proactive Investor Relations Strategy
- ❖ Analyst Tech-in Presentations
- ❖ Regulation FD Compliance
- ❖ Industry And Peer Intelligence
- ❖ Assistance With Internal Financial Models, Valuation And Forecasting
- ❖ Exchange Venue Selection
- ❖ Dedicated Market Maker Selection (If Appropriate)
- ❖ ESG And CSR Best Practices



Be in Charge of Your Placement's Faith, Get Proactive!

Our Value to Clients

We act as an internal IR resource!

- ❖ Our value-add is in proactive management of the placement process that can generate tens or even hundreds of millions in additional enterprise value
- ❖ Issuer education at each stage of the process based on lessons learned from the best and worst deals from our collective investment banking and buy-side careers.
- ❖ Our proprietary planning process that starts 24-36 months before possible IPO, helps our clients build long-term value post-IPO
- ❖ Our team members have credibility across buy- and sell-side and possess necessary sector knowledge to represent your company in the best way and ensure the time of your C-suite, when required, is spent efficiently
- ❖ We play a role of the dedicated internal IR or a dedicated IR in certain geographies, supplementing the main IR team serving the headquarters. Being engaged in pre-IPO process entrenches us into the internal team and helps us advise on best long-term shareholders for the issuer that will render a solid support for the stock.
- ❖ Each of our team members can be restricted to representing only one public company at a time – your exclusive internal advisor acting in the name of your company!

We Will Talk to Your Supporters!

- ❖ Work closely with senior management, heads of business lines, and legal counsel.
- ❖ Liaise with investment bankers and expand relationships with research analysts.
- ❖ Execute global Proactive IR strategies, proactive shareholder targeting.
- ❖ Conduct perception studies and generate analytics.
- ❖ Consistently communicate with the investment community and financial media.
- ❖ Internal and external communication during crisis management.

About Us

Wide Bridge, Inc.'s founders, consisting of former investment bankers, asset managers and successful entrepreneurs, established WBI to address an important unmet need: the need for an experienced financial services group providing guidance to private and public companies as their fiduciary.

- ❖ We are active in the Investor Relations community, hold IR Charter with NIRI
- ❖ For large to mega-cap clients, we provide a sophisticated and cost-effective team extension capability to an existing IRO.
- ❖ For smaller companies, we become a dedicated internal IR resource in a fractional or full-time - sometimes exclusive - capacity.

Talk to Your Fans!

- ❖ Establish Thought Leadership
- ❖ Expansion Of Research Coverage
- ❖ Perform Regular Liquidity Assessments
- ❖ Work With Market Makers
- ❖ Diligently Carry Out Daily IR Functions

Look Around!

- ❖ Cooperate With Banking And Industry Research Analysts
- ❖ Monitor Your Peers
- ❖ Perform Competitive Analysis And Industry Positioning Assessment

Our Management

Decades of experience in financial services, M&A, and capital markets; our team has led series of equity, debt, and M&A engagements and successfully fostered many business ventures!



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