

STUART GOODMAN, CPA

San Marcos, CA 92078 | 760.822.0653 | stuart.goodman60@gmail.com
www.linkedin.com/in/stuartgoodman

FINANCE EXECUTIVE

An entrepreneurial leader, CPA, and MBA Graduate with experience working across multiple industries, as well as internationally. Proven track record of crafting financial strategy that aligns with company objectives, while ensuring financial performance. Possess vast financial operations management, organizational experience and has a passion for developing accounting process improvements through technical innovations that result in significant time and cost reductions. An innovative leader with excellent communication skills, and leveraging interpersonal relationships to drive delivery. Possess strong analytical and decision-making skills dedicated to delivering high quality work and developing people.

AREAS OF EXPERTISE

Budgeting and Forecasting | Financial Acumen
Strategic Planning | Financial Analysis and Reporting
Accounting Controls | Statutory Reporting | Relationship Management
Flexible | GAAP | IFRS | Team Leadership skills | MS office

PROFESSIONAL EXPERIENCE

ROYALTYSHARE, SAN DIEGO, CA

December 2006 – September 2019

SUBSIDIARY OF SONY MUSIC ENTERTAINMENT

wholly owned subsidiary of a public company that is a leader in selling software as a service products to the Music industry and Book Publishing. Company had a Domestic and International sales

CONTROLLER

- Led integration of Royalty Accounting functions of Sony Music Entertainment into company financial information.
- Contributed to the successful due diligence review during three mergers and acquisitions transactions.
- Presented financial reporting and addresses accounting issues at Board meetings and Audit Committee meetings.
- Developed and implemented Cash flow forecasting model using direct method.
- Liaised with Insurance Broker for Risk Management issues, and maintained Banking relations.
- Created beginning of month automated billing process to increase cash flow.
- Performed Accounting research and implemented new generally accepted accounting principles (GAAP).
- Reconcile balance sheet accounts including Accounts Receivable, Fixed Assets, and Accounts Payable.
- Shared knowledge and grow employees, creating development opportunities wherever possible.
- Spearheaded all aspects of outsourcing of Human Resources capability resulting in significant cost savings for healthcare, claims filing, and payroll processing.
- Prepared documents for the US and UK Annual Audit and tax returns filing.
- Facilitated and lead conversion of general accounting ERP systems from QuickBooks to MAS90 to SAP.
- Introduced process improvement resulting in reduced month end close from 7 to 3 business days.
- Oversaw administration and internal and external financial statement reporting, developed and implemented timely and accurate monthly variance analytical review.
- Improved General Ledger maintenance to include department, and industry segments allowing for accounting allocations.
- Provided insight on strategic Business operations, financial planning for budget management, capital planning, cost benefit analysis and forecast modeling.

SKINMEDICA, CARLSBAD, CA

April 2000 – December 2006

SkinMedica is a Specialty Pharmaceutical company with a skin care product line marketing to physicians \$46mm of sales in 2006. Company was award fastest 50 growth company in 2004.

DIRECTOR – FINANCIAL CONTROLS

- Drove company growth and headcount from 10 to 120 employees.
- Developed and implemented internal controls to ensure compliance with Sarbanes-Oxley policies and regulations (SOX).
- Proactively mitigated risk by driving implementation of policies and controls. Oversaw purchasing including major expenses and payroll activity for staff.
- Training staff to raise awareness of financial policies and controls.
- Participated in development of S1 for potential initial public offering, risk section and management discussion and analysis.

CONTROLLER

- With support of Operations, implemented enhanced perpetual inventory system resulting in improved stock control.
- Scrutinized Pharmaceutical Revenue contracts to ensure proper revenue recognition.
- Evaluated revenue reporting approach and implemented improved reporting by salesperson, gross margin, product family and actual vs. budget by accountability.
- Led the conversion of general accounting system from QuickBooks to MAS90, an ERP system.
- Directed the activities of four accountants driving finance operations and achievement of organizational objectives.

SAFETY COMPONENTS INTL., Carlsbad, CA

January 1998 – March 2000

Safety Components International was Airbag Manufacturing division of Public Corporation. \$42MM of sales in 1999.

CONTROLLER

- Working with support of Plant Controller, assist in the month end inventory taking and summation process.
- Key contact with US custom broker.
- Update of transfer pricing methodology.
- Created Division Financial Statements and Performed manufacturing variance analysis
- Manage implementation of costing system for manufacturing accounting software (Symex).
- Performed Ad hoc analysis including projects and cost accounting analysis
- Supervise staff of nine. Senior Manager for office of eleven

SOFTWARE SKILLS

Proficient with Microsoft Excel, Word and other Office products. SAGE 100, SAP. Exposure to NetSuite.

OTHER RELEVANT EXPERIENCE

MasterCard International, Plans and Budget Department, Purchase, NY, **Sr. Financial Analyst**

General Signal Corporation, A. Public Manufacturing company, Stamford, CT, **Senior Auditor**

PWC, (formerly Coopers & Lybrand), A Big 4 Public Accounting firm Stamford, CT., **Senior Auditor**

EDUCATION

Master of Business Administration, MBA in Accounting and Finance

William E. Simon Graduate School of Business Administration, Rochester, NY

Bachelor of Science, Economics

University of Rochester, Rochester, NY