

KENN PALM

(m) 615-419-6646 | kenn@kennpalm.com

Information Technology Executive

Highly accomplished executive Information Technology leader with over 20 years of progressive experience and a proven track record of delivering transformative technological solutions while leading large multisite follow-the-sun teams and managing multimillion-dollar budgets. Led outsource development teams of over 100 engineers. Served and continue to serve as a key executive for information services with responsibility for leading the short- and long-term strategic direction of IT departments and the technological evolution of organizations.

Known for a broad skillset required to work with stakeholders to develop the value proposition of technology solutions and align IT with strategic business objectives, while developing a high-performing team of competent, business-focused employees.

CORE COMPETENCIES

IT Strategy and Execution • Technical Evolution • Team Building and Leadership
Enterprise IT Solutions • Vendor Management and Contract Negotiation • Agile Project Management
IT and Business Alignment • Development Methodologies • Data Visualization Solutions
Budgeting • Capital and Operating Expense Optimization • Financial Management

SELECTED ACHIEVEMENTS

- **Implemented a facility inspection platform that was deployed nationwide:** Designed, architected, and delivered a platform for facility inspections used by McDonalds and Walgreens nationwide. Lead a 20 man-year development effort to implement web and mobile solutions. Played the key role in business process integration and rollout.
- **Implemented Fleet Management Platform for Penske:** Designed, architected, and delivered an IoT-based platform for fleet management of truck and trailer fleets nationwide. The platform was developed under tight timeline constraints, requiring the formation of a team of 30 engineers in 5 disciplines and completion of an MVP within 10 months.
- **Managed Software Development Organization:** CEO of a software development company of over 100 professionals spanning 3 continents. Responsible for strategic direction, sales and marketing strategy, HR strategy, and high level technology leadership of the company.
- **Implemented Platform for Cultural Transformation:** Delivered on a contract for the Office of the Presidency of Ghana for a platform for cultural transformation of the downstream oil and gas sector. Decreased environmental and safety violations by 70% in proof of concept facilities.

RELEVANT EXPERIENCE

KENN PALM CONSULTING, LLC.

2015-2020

Owner

Built a custom software development company from the ground up, based on proprietary as well as open source technology for rapid implementation of BPA / ERP solutions.

- Lead a team of 15 engineers in Russia, Africa, and the US.

- Delivered an asset management system in the downstream oil and gas sector for the Environmental Protection Agency of Ghana using the BPA / ERP platform.
- Secured a Ghana wide contract for a franchise-model ERP based on the BPA / ERP platform.
- Implemented multiple B2C mobile apps based upon a reusable framework for rapid mobile application development.

PILGRIM CONSULTING, INC

2010-2015

CEO

Launched a US-based custom software development company, leveraging the development infrastructure built during previous experience at Offshore Creations.

1. Transitioned the team from internal resources to multiple autonomous development companies and vendors to the US company.
2. Secured three Fortune 500 clients - Ingram Companies, Penske, and Books-A-Million, along with dozens of smaller accounts with companies ranging from SOHOs and Startups to large enterprises and government agencies.
3. Led implementation of multiple enterprise scale software solutions

OFFSHORE CREATIONS, INC

, 1999-2010

CEO, Co-Founder

Based in-country in Simferopol and Kiev, Ukraine, partnered in the launch and development of an offshore development company.

- Built the sales and marketing infrastructure for the company.
- Recruited and hired a president for the company and delegated sales and marketing responsibility
- Designed and implemented custom software development methodology. Implemented training and continuous improvement system for business practice integration of the development process
- Pioneered the integration of Western labor practices into the Ukraine labor market.
- Built and led multiple development teams

TYPHOON SOFTWARE, INC

1996 - 1999

Director of Project Management

Based in-country in St Petersburg, Russia, managed a development team of 40 engineers. Responsible for business analysis, product management, and full lifecycle project management.

EDUCATION & TRAINING

UNIVERSITY OF CALIFORNIA AT DAVIS

Bachelor of Science, Computer Science

- *Graduated with High Honors*