



BETTER ACCOUNTING, BETTER BUSINESS

Are you aware of your financial blind spots?

Are you financially empowered?

Does your accounting work for you?

We'll help your accounting team deliver the accurate information that you need, that is up to date when you need it, so that you are:

- Aware of your financial position;
- Know the top issues facing your business;
- So that you can make better business decisions.

CONTACT

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BIO

Bill is a native of the Pacific Northwest (hailing from the Original Vancouver), and currently resides in Los Angeles, CA with his wife and two sons. He enjoys the sunshine, baseball, jazz and blues, reading, and meeting interesting people.

BILL GAGE

CEO, Gage Advisory Services

I am the CFO who helps independent business owners of insurance services firms trust their numbers so that they can think strategically about their finances and profitably grow their business.

Call me when:

- You need clarity into your financial situation
- Your accounting and financials need improvement
- You need to integrate an acquired company
- You are preparing for a sale, loan or other transaction

CLIENTS HAVE INCLUDED

- The owner of multiple insurance services firms. Bill improved the accounting processes and delivered auditable financials;
- The CFO at a complex, private equity backed company. Bill helped the accounting team deliver quality financial statements on time, which resulted in a clean audit opinion and continuance of compliance certificates. Subsequent to the audit, Bill continued to serve the client as interim controller;
- An insurance services firm where Bill was the interim finance director leading the firm's growth plan;
- A global insurance firm where he led the team that finalized and recovered maximum value from discontinued reinsurance programs. His constant was to focus on bettering the corporate finances by maximizing cash flow and improving the accounting practices.

SUMMARY

If you would like your accounting team to provide you with clear, timely and useful financial reporting that helps you understand the key issues that affect your business, and which allow you to act on them so that you can achieve profitable growth, let's talk. I help business owners get the information they need when they need it so that they can make critical decisions with confidence.