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# Oshri Cohen - Why should you hire me

I have the passion, the business acumen (through the grit of entrepreneurship) and 20 years of software development experience to create beautiful software. Over this time, I have presided over or been involved in 15 web applications, as it turns out usually from concept all the way through to market and growth.

#### How am I as a team leader?

My teams love to work with me, I am a very stern and highly demanding leader. My modus operandi is to prove to my team that I deserve their employment, in general this has served me well with a sub 2% average turn-over, employees never left me because of my leadership.

## How am I as a product leader?

I am fascinated with understanding how humans interact with software. All product assumptions are opinions until backed by data as such priority one, two and three is to get a lot of it. I have the ability to greatly emphasize with the user of the software and as such direct pragmatic and effective product development.

## How am I as an expert technologist?

20 years of software development, I still actively code, system architecture and database modeling and development means I can effectively contribute to every facet of the development process. Just take a look at my resume and see my acquired range of expertise.

Why am I a good technologist? Because I believe that technology is in a constant state of flux and because we must flow with it or be drowned by it. Success in technology requires equal parts pragmatism and creativity to envision what could be but also deliver what should be today but plan for tomorrow.

### Most importantly of all, how am I to work with?

I am highly ethical and most definitely not a "yes-man". Whether you are my superior, the CEO or a customer service rep I will debate a request so as to ensure that we are going in the right direction. It is my duty and moral obligation to see that the company succeeds.

Thank you

Oshri Cohen