

Chief Executive Officer (CEO) | Chief Operating Officer (COO) Operator | Innovator | Author | Strategic Advisor |

Innovative healthcare industry professional with expertise in producing well-aligned business strategies, enhancing revenue cycle management, and advancing process improvement to deliver best-in-class service and cost optimization.

Dynamic, respected thought leader and champion of healthcare organizational change with history of devising roadmaps with actionable steps, catapulting revenue growth, and ensuring regulatory compliance. Broad expertise in supply chain / logistics, governance, risk management, and customer service unified to deliver comprehensive projects and programs addressing organizational needs. Honed communication skills leveraged to unite teams around common goals and drive consensus among key stakeholders. Persistent approach to performance management, analyzing metrics to deliver insightful reports informing key strategic decisions.

Highlights of Expertise

- Strategic Ambulatory Operations Planning
- Financial Planning
- Mission Based Healthcare Strategy
- Project Management / Planning
- Strategic Partnerships
- Business Process Improvement
- Executive Leadership Management
- Business Analysis
- Cross-functional Team Leadership
- Key Performance Indicators (KPI)

Career Experience

Strong Walls Consulting (Healthcare Consulting), 2020-present, Great Neck, NY

Strategic advisor and subject matter expert to privately held healthcare organizations, specializing in healthcare management and operations. Designed solutions for COVID-19 corporate infection mitigation, testing protocols, and vaccination clinics. Provided tactical and strategic plans for financial health and success.

- ◆ Author, ***The Mega Factory of Healthcare: Retooling the Machine for a Healthier World*** – An in-depth overview of how healthcare works.

Adjuvant.Health (A Management Services Company for Allied Physicians Group), Melville, NY

Physician owned management services organization spun out of Allied Physicians Group. Recruited, hired, and empowered high-performance team to execute on comprehensive strategy offering full suite of consultative business and administrative services to physicians.

CHIEF EXECUTIVE OFFICER (CEO), 2018 – 2020

Gathered robust team of experts in business-critical fields such as accounting / financial services, business analytics, compliance / technology, HR / benefits, marketing / PR, and malpractice management to enable physicians to focus on providing outstanding patient care. Implemented flexible business strategies and marketing plan facilitating agile response to rapidly changing business landscapes. Carried full P&L responsibility, regularly examining business forecasts vs. actuals and adjusting operational plans accordingly.

- ◆ Increased business profitability 50% through analysis of market strategies, risks, and opportunities coupled with strategic and tactical execution aligned with business goals.
- ◆ Grew non-clinical operations to an organization of 500+ employees across 42 locations.

Allied Physicians Group, Melville, NY

Primary care pediatric supergroup. Rigorously managed organizational support while nurturing relationships with stakeholders at all levels, continuously gaining additional responsibility for business growth culminating in operational leadership role.

CHIEF OPERATING OFFICER (COO), 2014 – 2020

Pioneered clinical and functional technology efforts including strategic planning and day-to-day operations for organization with 600+ employees and contractors. Expanded team by promoting recruitment and hiring of top performers throughout organization. Augmented employee engagement by championing professional development as well as redesigning HR structure and benefit plans. Ensured alignment of workflows with transparent strategic goals, policies, procedures, and best practices.

- ◆ Boosted revenue growth by 160% YOY, doubling size of group and elevating organization to the largest independent pediatric group in nation.

DIRECTOR OF CLIENT OPERATIONS SERVING NAPA MANAGEMENT SERVICES CORP., 2013 – 2014

Evaluated operational needs based on revenue cycle analysis to enhance overall profitability, fortify budget controls, and improve project oversight for Allied Physicians Group. Created Population Management team and streamlined clinical quality review for providers regarding patient encounters.

- ◆ Steered EMR operations encompassing 25+ locations with 100+ providers and 500+ employees, ensuring timely, expert customer service and support to increase loyalty and satisfaction.
- ◆ Delivered valuable insights as trusted advisor to Senior VP of Allied Pediatrics of NY for NAPA.

EMR ANALYST SERVING NAPA MANAGEMENT SERVICES CORP., 2011 – 2013

Established structure and four-member team along with contractors from 13 affiliated organizations to deliver multifaceted EMR support. Controlled all related operations for Allied Pediatric of NY EMR implementation. Enabled integration with four outside labs, historical scanning, HIT, and clinical devices.

- ◆ Guided full scope of 18-month EMR implementation for 20+ pediatric divisions including 100+ providers and 500+ employees.

Universal EMR Solutions, Great Neck, NY

Balanced priorities between multiple EMR implementations at physician's offices while ensuring solutions met full scope of practice needs.

TECHNOLOGY OFFICER, 2006 – 2011

Used proven project management techniques to align goals, objectives, and metrics with overall corporate plan. Deployed strategy for clients to use company EMR solution to attest for Stage 1 of Meaningful Use.

- ◆ Shepherded ePrescribing certification, CCHIT 2011 Ambulatory certification, and ATCB Meaningful Use certification for EMR software through full scope of review process to ensure successful accreditation.

Education & Credentials

Bachelor of Science in Information Systems, Yeshiva University, Sy Syms School of Business, 2000, New York, NY

Certifications: Certified Information Systems Security Professional (CISSP)

Community Leadership: Advisor, BlocHealth, 2018 – 2021 | **Venture Partner**, FundRx, 2018 – 2020 | **Board of Advisors**, ReferWell, 2014 – 2020 | **Founding Board Member**, Allied Foundation, 2015 – 2020 | **Mentor**, Blueprint Health LLC, 2016 – 2019 | **Board of Advisors**, Mobile Health One, Inc., 2015 – 2017