

Global Franchise

globalfranchisemagazine.com

MASTER, REGIONAL AND INTERNATIONAL FRANCHISING

**INSIDER
INFO**

Quiznos retrospective
Can the QSR brand return after its fall from grace?

Rely on resilience
How franchisors can stand up to scrutiny

Recruitment changes
A new world requires a fresh acquisition approach



SUMMA FRANCHISE CONSULTING:

The award-winning consultancy that's developing franchises around the world

MULTI-UNIT FRANCHISING REPORT

Everything you need to know, just in time for Multi-Unit Month

GLOBAL FRANCHISE AWARDS 2021: WINNERS ANNOUNCED

PAGE **18** MICHAEL O'DRISCOLL

Concluding the triple disruption discussion

PAGE **44** NED LEVITT

The death of master franchising?

PAGE **72** EMILY SADLER

Future-proofing your franchise agreement