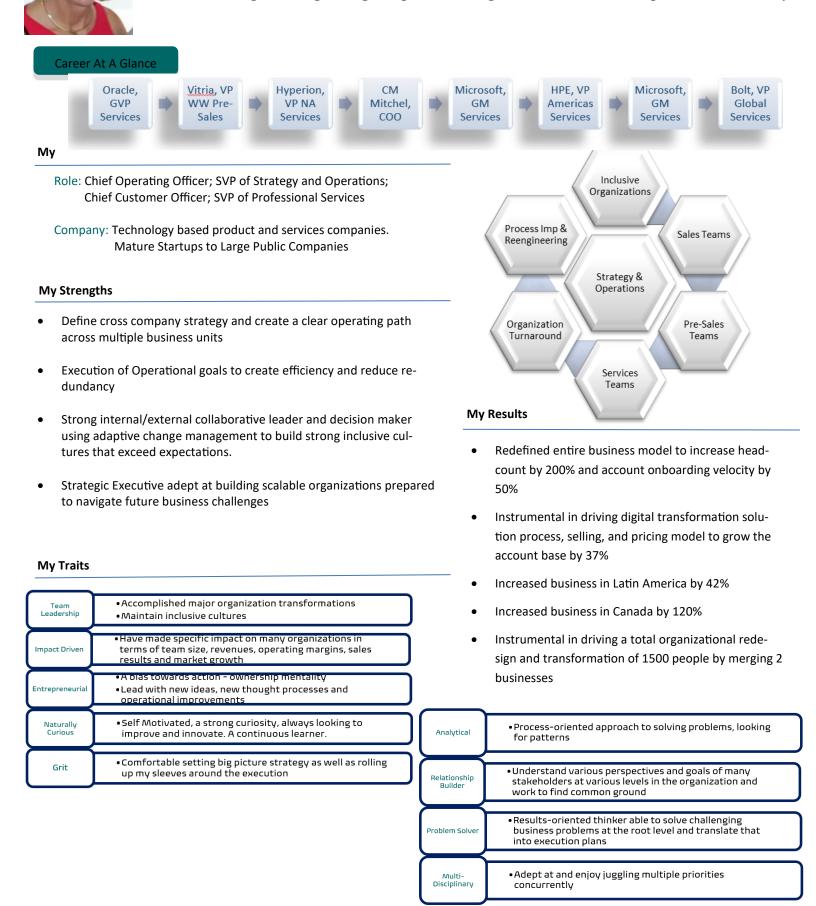
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Raising ROI in growing companies through increased sales and operational efficiency

Didi Haase



## **PROFESSIONAL EXPERIENCE**

## VISTAGE WORLDWIDE — (CEO PEER GROUPS)

Chair Lead and CEO Coach

CEOs are on a climb every day. They want to elevate their businesses, their leadership, their employees, and their lives. Their best chance of reaching those peaks? An experienced facilitator and guide who knows the lay of the land, a trusted team of peers who've got their back, and world-class resources that keep them on course in any environment. In other words, Vistage.

## **BOLT FINANCIAL**— (ECOMMERCE SAAS RETAIL NETWORK)

Vice President, Global Services

Responsible for defining, leading, and growing Implementation and Services for the Bolt's suite of products serving the eCommerce community in a SaaS environment. Drove process definition and improvement across multiple divisions to create a seamless working environment. Identified redundancies, inefficiencies and strategies that did not suit the mission and worked to redefine our go-to-market vision. Grew the team by 200%; On track to launch/enable \$2B of GMV in the first half v. the previous fiscal year of \$200M.

MICROSOFT

General Manager, Microsoft Consulting Services

Responsible for leading half of the US Geography for Microsoft Consulting Services, including a key focus on working with our customers to define, implement and manage their digital transformational experiences with the breadth of Microsoft's technology including Modern Workplace, Business Applications and Azure cloud services (Data, AI, Apps and Infrastructure). Employed a high degree of change management driving new solutions, delivery models and organizational effectiveness.

### HEWLETT PACKARD ENTERPRISES-(DIVESTED TO MICROFOCUS IN 2018)

#### Vice President, Americas Software Services

Responsible for directing the Americas Services team for HPE's Software Division. The span of control includes both Sales and Delivery for the IT Operations Management, Application Delivery Management, Big Data and Education Services in the US, Canada and Latin America leading ~400 sales, consulting, and business support professionals delivering about \$170M in revenues in large enterprise customers with full P&L Management.

### **MICROSOFT**

#### General Manager, Commercial Services

Responsible for leading and shaping Microsoft's Enterprise Services business to include both Consulting and Support organizations. Drove the Enterprise Services selling strategy and quality consulting delivery business of about \$500M with nearly 500 people. Impact US and Worldwide measures of business success including quota accountability, delivery accountability, customer satisfaction, emerging and incubating technology units, or relevant scorecard metrics as well as participate in strategic and/or escalated sales opportunities and "C" level customer relationships.

## **CM MITCHELL CONSULTING**

Chief Operating Officer

CMMC provides Enterprise Content Management solutions as well as Oracle Applications consulting. Acting as distributor and partner to leading ERP and ECM Product vendors allows the company to assist customers in choosing the most appropriate solution for their business needs. Responsible for the overall vision, strategy and direction for the company including Sales, Professional Services, Software, and Partners.

### HYPERION SOLUTIONS - (PURCHASED BY ORACLE CORPORATION IN 2006)

Vice President, Americas Technical Services

Directed the North American Professional Services delivery and Services sales division as well as the Pre-Sales (Technical Sales) Division. Full Responsibility for \$80MM P&L and over 350 People as well as \$500M of influenced revenue.

## VITRIA TECHNOLOGY, INC.,

Vice President, Worldwide Pre-Sales Responsible for the Pre-sales organization to support the Sales teams in every aspect of the sales cycle, as well as creating a dynamic team that could produce quality content, demos, account plans and a career development path. Responsible for over \$350M of influenced revenue.

## **ORACLE CORPORATION**

Group Vice President, Higher Education & Health Care Vertical

Directed and managed the growth of Oracle's National Higher Education and Health Care Consulting/Professional Services division. Managed P&L with revenues of \$180M and 400 consultants, sales professionals, and operational personnel.

2023 - PRESENT

2021 - 2023

#### 2019 - 2022

# 2016 - 2018

## 2008 - 2016

#### 2007 - 2008

## 2004 - 2006

#### 2002 - 2004

#### 1992 - 2002

## **OTHER ACTIVITIES**

Board member of NPower Charlotte (non-profit) – 2011- 2013 Founding board member of the Technology Professional Services Organization (TPSA) – 2005

## **EDUCATION**

**B.S.** Management/Computer Information Systems, Park University Certified Business Coach Leadership Certificate—Cornell University