To Whom It May Concern:

I am a product development leader able to draw on my deep experience in engineering, product management, and UX to produce amazing results. My penchant for managing software projects began when I founded and ran my own interactive agency. I went on to hold product and engineering management roles in both startups and large multi-national corporations. I've honed my talents for systems thinking, process improvement, and agile coaching in each role I've held.

Transparency and adequate communication are key in building alignment between leaders at the executive level. I consider this my superpower. My breadth of knowledge allows me to ask probing questions and identify and resolve friction between the various product development teams through better process. My experience as both an individual contributor and manager in all these disciplines grants me the empathy and credibility to effectively deliver high impact returns as a cross-functional leader.

I look forward to discussing the role in further detail should you agree that I am a good fit.

Sincerely,
Jake Carlson, PMP, PMI-ACP