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Greater Seattle Area

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Summary

With over 20 years of experience in software development and product management, I am the founder and CEO of Nurall, a fully remote tech startup that enables people to work remotely and travel across the world. I have a passion for creating innovative and scalable solutions that enhance the lives of millions of customers and users.

Before launching Nurall in 2021, I led several high-impact teams and products at Amazon Prime, supporting over \$2 billion in annual revenue and handling over 130,000 transactions per second. I have also directed engineering at CityGrid Media, a leading online media company. At Nurall, I am responsible for setting the vision and strategy, building and leading a cross-functional and global team, and launching products that offer curated workation solutions, remote work and travel residencies, and corporate workation off-sites. I invite you to join our community and #ClaimYourFreedom.

Experience

Founder and CEO

Nurall

Jul 2021 - Present (2 years 2 months)

Our vision is to enable everyone to be able to work remotely and travel across the world. With Nurall (<https://www.nurall.co>) we provide curated workation solutions, enable remote work and travel residencies and corporate workation off-sites. #ClaimYourFreedom and join our community to connect with like-minded folks.

We are launching our solutions focused on India with Goa as our first destination and expanding across the whole country.

Sr. Software Development Manager, Prime

Amazon

Mar 2018 - Jun 2021 (3 years 4 months)

Software Development Manager, Prime Exclusives

Amazon

Aug 2014 - Mar 2018 (3 years 8 months)

Looking for Software Engineers to join the Prime Exclusive Team in Seattle . As a SDE in this team you have the opportunity to build applications used by millions of customers and launch new features World wide. Referrals are welcome. Feel free to ping me and let us chat about this role.

Software Development Manager, Prime Benefits

Amazon

Aug 2013 - Aug 2014 (1 year 1 month)

CITYGRID **Director, Engineering**

CityGrid Media

Nov 2012 - Aug 2013 (10 months)

Lead the Engineering Teams on the AdSystems Side, the 4 teams are responsible for AdServing, Budget Optimization, Call Tracking and Budget Feed Processing

 **Co-Founder, Product Development/Engineering**

Nurall

Jul 2009 - Dec 2012 (3 years 6 months)

Our Vision is to bridge the gap between Mentors and Proteges using a smart mix of Technology and People. Enroll and get connected on Nurall <http://nurall.com>

CITYGRID **Engineering Manager**

CityGrid Media

Nov 2011 - Nov 2012 (1 year 1 month)

AdEngine, Budget Teams :- Responsible for Ad Serving, Budget Optimization.

Citysearch® **Senior Software Engineer**

Citysearch.com

Feb 2008 - Nov 2011 (3 years 10 months)

Work as a Senior Software Engineer in the Partner Team.

Primary responsibilities include developing the new advertising engine for citysearch. This includes building an ad search engine, the Apis and the ad delivery framework.

Citysearch® **Software Engineer**

Citysearch.com

May 2007 - Feb 2008 (10 months)

Work as Software Engineer in Data Services Team

Responsible for building SOA based services for the New Citysearch Platform

Currently Working on CRM/Salesforce SOA System and data integration

Work with Spring MVC Based Citysearch Website.

Also Serve as Release Engineer for Citysearch.

Responsible for facilitating Weekly Site Releases and Architecting Continuous Build Integration System

 **Software Engineer**

Connexity, Inc.

Sep 2005 - May 2007 (1 year 9 months)

I worked in Search and Inventory Engineering and Consumer Acquisition Team.

Worked on building SEM solutions and high scalable systems. Developed productivity tools for the operations team.

Worked on processing merchant feeds and web spiders to crawl and fetch product and merchant information



Software Engineering Intern

VERISIGN

Jun 2005 - Aug 2005 (3 months)

Worked on building a security framework for Next Generation Networks

Developed a White Paper for Verisign

Incorporated security practices and policies in building the security framework



Research Student

Electronic Business Lab

Aug 2004 - May 2005 (10 months)

Worked on research in the field of privacy and personalization, electronic auctions

Built a travel site aggregator, the site aggregator was used to test the theory of Everyday Low Price Mechanisms in the online airline travel industry.

Published a research paper on privacy and personalization.

Teaching Assistant to undergraduate courses in Marshall School of Business



Research Associate

University of Southern California

2004 - 2005 (1 year)

Work as research assistant in areas of e-commerce, auctions theory, privacy and personalization.

Published journal paper in P3P conference.



Research Student

Indian Institute of Science (IISc)

Jun 2001 - Aug 2001 (3 months)

Worked on developing an auction engine for Electronic Commerce

Worked on combinatorial auctions and GVA auctions

Developed a tool for UML to C# mapping

Developed an auction engine to perform real time bidding for combinatorial auctions.

Auction system based on Sandholms approximation mechanism.

Education



University of Southern California

Masters, Computer Science

2004 - 2005

1) Co-Authored Research Paper "Dynamic Privacy Enforcer: A Trusted Third-Party Framework to Provide Personalization in the Presence of Privacy Concerns " Published PEP 06

2) Co-Authored White Paper for Verisign

"Building a Security Framework for Delivery of NGN Services "



National Institute of Technology Karnataka

B.E, Information Technology

2000 - 2004

Graduated in top 1% of the program

Served as General Secretary of Students Union

Course major was in computer science, electives in general management theory

Organized intercollegiate cultural events for Institute of Engineers, Students Union

Skills

Entrepreneurship • Leadership • Start-ups • Maven • JSP • Ant • SOAP • AJAX • PostgreSQL
• MySQL