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Top Skills

User Experience

User Interface Design

Wire Framing

Languages

French

Publications

That Pixel Design is So Hot Right Now

96° - Edition 1

The Usability of Resume Design

The Usability of Video Game Design

Cultivating a Creative Culture

Justin Dauer

Designer / Author / Speaker

Greater Chicago Area

Summary

Justin is an internationally reknown design leader, author, and speaker from Chicago.

You'll find him often engaging with the AIGA's speaking events, interviewed in Forbes magazine and Medium's "Forge" publication, and penning articles for Aquent, CEO World Magazine, and A List Apart. He speaks internationally on culture and design, including keynotes at the UXPA International conference, Midwest UX, and St. Louis Design Week. Justin is also the writer of the celebrated book "Creative Culture," a former VP of Design at bswift (a CVS Health company), and the founder of design leadership consultancy Anomali.

Experience

Anomali by Design

Founder

December 2022 - Present (10 months)

Chicago, Illinois, United States

Announcing Anomali by Design, a design strategy and engagement consultancy.

Across your design and product work (pairing with you directly—or your internal team—on craft), organizational design health (design leadership coaching, growing practices, or infusing design into the organization), or overall engagement (true people-first culture and connection), Anomali by Design will cut through the nonsense and show you what truly works—leveraging our expertise to bring our values, processes, and methods in to your organization.

In a time of large scale remote / hybrid work and continued employee market testing, 'connection' is such a vital concept. In reality, design is 'connection' made manifest—and I'll ensure it's in the DNA of our engagement.

Anomali by Design (rather literally) wrote the book(s) on innovative design and collaboration—this is an opportunity to collaborate together with you, in kind.

<https://anomalibymdesign.com>

OST - Open Systems Technologies, Inc.

Principal Consultant — Design

October 2021 - November 2022 (1 year 2 months)

bswift

4 years 9 months

Vice President, Human-Centered Design and Development

November 2017 - September 2021 (3 years 11 months)

Chicago, Illinois, United States

Built the human-centered design practice (a shared service touching all digital products) within CVS Health from the ground-up, transforming a UX team into a group / process specifically designed to serve the human beings we create for. Comprised of user research, in-house usability testing / reporting, accessibility, UX architecture, UX design, visual design, and front-end development, we create in an inclusive capacity to best represent the world (and environment) around us.

Vice President, User Experience and Development

January 2017 - October 2017 (10 months)

Chicago, Illinois

Nansen

Design Director

August 2012 - November 2016 (4 years 4 months)

Greater Chicago Area

Design Director for Nansen's Chicago office, managing a team of front-end developers, UX architects, and visual designers. Actively assists in the creative direction for projects in the London and Stockholm offices as well.

In a hands-on capacity, primary duties include the core UX process on projects: pre-study, user interviews, conducting workshops, sketching, wireframing, iterating, usability testing, visual design, and managing client expectations throughout. The Account Management facet is inclusive of proposal writing, new business, setting budgets, delivering project/milestone

calendars, watching hours, and being an overall good will ambassador of behalf of the agency.

New Control

Interactive Art and Technology Supervisor

March 2010 - March 2012 (2 years 1 month)

Manager/design lead of the Interactive team within New Control, responsible for being the sole funnel for all interactive projects. Managed the coding/QA process for all releases, responsible for overseeing all interactive creative, and presenting to clients. Clients included Chase, Sony, Humana, The Economist, Chrysler, and Fifth Third Bank.

Xeno Media

Creative Director

November 2005 - March 2010 (4 years 5 months)

Lead the creative initiative of the agency across digital and print media. Maintained strict usability and accessibility standards for government-based online initiatives. Clients included Fermilab, CERN, the US Department of Energy, JLM Couture, American Library Association.

Hostway Corporation

Lead Interface Designer

April 2002 - April 2004 (2 years 1 month)

Manager/founder of the Usability and Interface Design group. Involved in designs of all interfaces for internal, as well as customer-facing, applications. Developed/maintains corporate design standards. Conducted usability testing with real users on interfaces before they reach public consumption.

i2 Technologies

Visioneer

May 2000 - June 2001 (1 year 2 months)

Designer of web app UIs for online supply chain management applications; clients included Nike and IBM. Project managed complex pieces, including delegating workflow to teammates globally.

Movéo Integrated Branding

Digital Media Designer

April 1999 - April 2000 (1 year 1 month)

Helped form the digital design offshoot of (then-named) marketing company Davies, Pacheco, and Murphy (presently "Movéo"). Runner-up, National

Marketing Association (www.marketing.org) awards for logo design for Ideacube e-Media, December '99.

Education

School of the Art Institute of Chicago

BFA, Visual Communications · (1994 - 1998)