

RealHamilton-Romeo
FRACTIONAL CHIEF COMMUNICATIONS OFFICER



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Hi, I'm *Réal*!

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With 25 years of experience and a proven record of accomplishments, Réal has an instinct for newsworthy elements. She possess an ability to build strong media relationships and has secured several placements in the New York Times, Condé Nast Traveler and on Fox Business Network's Risk & Reward, CNN Business Traveller, Bloomberg's Market Makers and CNBC's Closing Bell and Fast Money, among others.

Réal is a graduate of the College of New Rochelle where she earned a Bachelor of Arts in Communications and a Master of Science in Communication Studies. A proponent for life-long learning, Réal also prepares the next generation of public relations professionals by sharing her industry knowledge and experience as an adjunct professor at SUNY Westchester Community College. An airline brat at heart, Réal has visited 42 countries, thus far, and she is constantly planning her next getaway. When she's not spanning the globe, you can find Réal relaxing at home with her daughter.





SPECIALTIES

- ✓ **PUBLIC RELATIONS** Do you need to enhance, protect or build your reputation? I help businesses share their messages, establish credibility, develop trust and increase awareness with key stakeholders via the media and influencer marketing.
- ✓ **BRANDING** Who are you and what do you stand for? Your brand is your reputation. It's what makes you unique and demonstrates the value you have to offer to your stakeholders. So, are you ready to build the foundation of your business?
- ✓ **CONTENT MARKETING** Let's face it: content is KING! Not only does content marketing help you create richer touchpoints for engaging and connecting with your target audience, but it also allows you to share your expertise and generate leads.

Testimonials

Working with Réal makes anybody with or around her a better employee, as she is equally focused on her work as she is in the culture of her company and the lives of her peers. There is no doubt that her strength in the public relations and communications world is unparalleled -- any company would reap immense benefits by having her skillset and expertise onboard.

Ben Kaufman, Director of Marketing
JSX

Réal is a star. She has drive, passion, and is one of the most focused people I have ever met. Not only do her job extremely well, but she also shows virtually no signs of stress and makes everything she does look like a walk in the park -- and her execution is flawless. A person who I admire, and I look forward to working with her again anytime -- anywhere!

Athena Scheidet, Owner
GREEN GODDESS CAFÉ



WHO I WORK WITH

Building your business is a big decision and a considerable investment, so I am selective with my clientele. Guided by my intuition and your overall goals, I work with purpose driven individuals and businesses to develop your narrative and positioning, then I tell your story.



WHAT YOU CAN EXPECT

Dedication and customization. Whether you are launching a start-up, running a small business, or representing a major corporation, I assess your needs during an exploratory call and make a service recommendation to specifically meet your goal. Most services can be tailored to be provided on an hourly, ad hoc, project or retainer basis to suit your needs and budget.



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GET IN TOUCH

From public relations and branding to crisis communications and content marketing, my purpose is to turn your inspiration into a fully-formed masterpiece. So, let's talk about what inspires you!

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