



# Lan Wang

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**Lan Wang** is a senior technology and business leader with a successful track record in driving strong business growth and geographical market expansion. Currently, Lan serves as the Vice President, Customer Success at Contentsquare, a pre-IPO digital experience analytics company. Since joining in early 2022, Lan has been instrumental in driving the company's unprecedented growth in the Asia Pacific and Japan (APJ) region.

Prior to joining Contentsquare, Lan held several senior leadership positions in technology companies, including OpenText and DellEMC, where he managed global solution consulting teams and was responsible for driving revenue growth through cloud and enterprise SaaS solutions. An expert in AI/ML-powered Enterprise Information Management, Business Process Automation technology and hybrid Cloud Infrastructure. Always customer facing, Lan has gained practical, hands-on knowledge from working with a broad range of enterprise and government clients around the world.

Lan has an extensive client and talent network around the world, covering North America, Asia Pacific, and Europe. He is an expert in motivating talented individuals and remote teams to collaborate, and has been recognized as a trusted technology and business leader with exceptional presentation, negotiation, and problem-solving skills. He is a winner of CEO Excellence Award, Top 100 Most-Trusted Leaders Award, and continues to be a creative thinker in technology solutions and a courageous leader in organizational transformations.

Lan is an AWS Certified Cloud Architect and holds a Master of Industrial Engineering from North Carolina State University and a Bachelor of Science in Mechanical Engineering from Southeast University, Nanjing, China. In addition to his professional accomplishments, Lan is passionate about volunteerism and corporate social responsibility. He guest lectures at University of Sydney Business School, serves as a board member of AAPAT and an advisor to China Entrepreneur Network in the US and Australia.