

# Igniting transformative growth through interim and fractional engagements.

### **Executive Summary**

Joseph partners with private equity-backed, mid-size, and large public corporations to ignite revenue growth and drive shareholder value.

When revenues or market valuations plateau, Boards seek Joseph's expertise to initiate transformative growth. He works closely with leadership to translate market insights into clear action plans, enabling internal teams to own and execute the necessary changes. His proven approach emphasizes manageable, evolutionary bursts of change, preserving organizational energy and agility for sustained success, a strategic advantage over prolonged engagements.

With 25+ years of global experience and a proven track record of unleashing 40%+ CAGR improvements, he empowers organizations across diverse industries, including medical devices, electronics distribution, and the resources/energy sector, to deliver transformative revenue growth and market value accretion.



### Revenue growth, recent examples

	Historical revenue CAGR	Transformed revenue CAGR	CAGR revenue change
	10%	45% - 50%	<b>1</b> 40%
ZNEX	15% - 20%	60% - 65%	<b>4</b> 5%
Arrow Intelligent Solutions	10% - 15%	50% - 55%	40%

# Stage 1: Understanding the environment

**The Market** 



"... growth is dictated not by total resources available, but by the scarcest available resource ... "

Justus von Liebig | 1873

#### The Organization



"... if I have seen further than others, it is by standing on the shoulders of giants ... "

Isaac Newton | 1675

#### **The Operating Model**



"... it is not the strongest of the species that survives, it is the one that is most adaptable to change ... "

Charles Darwin | 1864

# Stage 2: Utilizing growth levers, build the plan

**Establish leverage** 



Lean in on market valued core competencies, shed the non-core, releasing capital for transformation. Optimize the model



Assess the operating model, pinpoint enablers and constraints, orient towards growth investments. **Recalibrate risk & reward** 



Evaluate current risk-reward paradigms, establish the limiters, calibrate to a growth mindset.

### Stage 3: Align, plan, relentlessly execute

Align



Align stakeholders, politically, hierarchically, intellectually and operationally to the plan. **Collaborative Planning** 



Ownership transfer through shared operational planning towards the "new" common goal. Execution



Relentless execution through Strategy, Structure, Process, Rewards and People.



# Close