KRISTIN WOOD, Ph.D.

EXECUTIVE STRATEGY + OPERATIONS + PEOPLE



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Los Angeles, California

BOARDS + COMMITTEES

REVALUATE 180

Chair, Board member 2022 - Present

ELIRE

Board advisor 2025 - Present

URSAMIN

Board advisor 2025 - Present

ALZHEIMERS LOS ANGELES

Board member 2025 - Present

FORBES COUNCIL

Member, Writer 2016 - Present

USC MARSHALL CEO SPONSORS

Advisory Member 2022 - 2024

SHARE OUR SPARE

Board Member Fundraising Committee Gala Co-Chair, 2016 2016 - 2020

100 WOMEN IN HEDGE FUNDS

Member 2014 - 2018

A BETTER CHICAGO

Contributor, Grant Award Council 2014 - 2016

SUMMARY

Proven executive with 20+ years leading enterprise growth, operational transformation, and cross-functional execution. Expert in scaling organizations, optimizing P&L performance, and aligning people, process and technology to deliver measurable results. Board Chair and strategic advisor known for building high-performing teams, implementing data-driven operating models, and driving sustainable profitability.

SELECT ACHIEVEMENTS

- Directed \$90M annual budget, delivering \$10M+ in transformation savings
- Scaled global investment firm, opening 16 offices in 6 countries and growing assets \$14B
- Relaunched performance for 7,600 employees, driving 90%+ engagement

PROFESSIONAL EXPERIENCE

ILLUMINATE CONSULT LLC West Hollywood, CA

2024 - Present

Managing Partner

- Drive strategy and transformation across organizations ranging from startups to mid- and large-sized enterprises
- Advise founders, CEOs, and executive teams on growth, scalability, and organizational effectiveness across industries including: finance, technology, healthcare, retail, and real estate
- Design operational playbooks and data-driven solutions to accelerate execution
- Serve as trusted thought partner to stakeholders, investors, and regulators

KEY ENGAGEMENTS

Revaluate 180 (AI/Technology)

2022 - Present

Chair, Board of Directors + Consultant

- Appointed Board Chair in 2025, providing strategic oversight
- Collaborate with co-founders to develop assessment-based enterprise Al tools and analytics for start-up business
- Partner with CEO to drive business development, elicit investors, strategic partnerships, and market expansion

Blue Shield of California (Healthcare)

2019 - 2025

Head, Strategic Initiatives & Talent

- Directed enterprise operating model, budget, and workforce strategy for 7,600 employees
- Managed \$90M budget, achieved \$10M transformation savings annually
- Launched two new businesses, Ascendiun and Stellarus, including parent company, for-profit, nationwide, technology, and healthcare platform
- Secured board and regulatory approval for entity governance and funding
- Led hybrid office reopening, \$1B Covid-19 response, and enterprise pay-for-performance model
- Developed succession planning for 100+ VP level-leaders

KRISTIN WOOD, Ph.D.

EDUCATION

EXECUTIVE CERTIFICATE

Wharton

University of Pennsylvania, 2022

DOCTOR OF PHILOSOPHY (Ph.D.)

Organizational Leadership The Chicago School, 2012 4.0 GPA

MASTER OF ARTS

Industrial / Organizational Psychology The Chicago School, 2010

BACHELOR OF SCIENCE

Nutrition and Dietetics Benedictine University, 2000

EXPERTISE

Enterprise Operations
P&L Management
Strategy
Organizational Scale
M&A
Board Governance
Budget
Data + Analytics
Leadership Development
Performance Optimization
Digital Transformation

PUBLICATIONS

Podcast speaker.

<u>GlobalMentorNetwork.net</u>. Leader Playbook Podcast

Promoting Pay and Gender Equity

A Conversation with Robin Glasco

Author, book + publications.

<u>Leaders Perceptions of Mobile Technology</u>. Amazon.com

Forbes.com

PROFESSIONAL EXPERIENCE

BALYASNY ASSET MANAGEMENT San Francisco, CA

2011 - 2019

Global Head, Organizational Development

- Executive Committee member driving strategy and organizational development for global investment firm
- Opened 16 offices in 6 countries, growing assets by \$14B and workforce by 6x
- Centralized 40+ finance and HR systems into a unified global platform
- Recruited 800+ employees and transformed performance management with AI-driven analytics
- Secured Great Place to Work® certification for eight consecutive years (97%+ employee satisfaction)

CONVERSUS (BANK OF AMERICA ENTITY) Chicago, IL

2009 - 2011

Head, Operations, Technology, HR

- Directed operations and technology post-IPO under Bank of America and Oak Hill Capital
- Created integrated platform across 2,200 private equity portfolio companies
- Led SEC registration and firmwide strategic development

FINANSURE AND AFFILIATES Chicago, IL

2006 - 2009

Strategy Team; Head of HR

- Launched four fintech startups, including digital payments, mortgage, and student lending businesses
- Managed workforce restructuring, growth and closures

WILLIAMS-SONOMA, INC. San Francisco, CA

2004 - 2006

Senior Analyst

- Managed HR and benefits for 30,000+ employees
- Launched company's first digital benefits system and trained 950+ managers

ADDITIONAL EXPERIENCE

CORE PROPERTIES INC.

2025 - Present

Co-Founder, Investor

- Lead management firm serving single-family investors
- Developed vendor network, investor relations, and infrastructure

BAKE-LINE GROUP 2002 - 2004

Manager

ALLIED FIRST BANK 1998 - 2002

Manager

BENEDICTINE UNIVERSITY 1998 - 2000

Assistant