Elik Diaz IT Executive | Transforming Tech Strategy into Measurable Outcomes
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Profile

I help organizations cut costs, scale without disorder, and unlock new revenue streams through strategic program and product leadership. As an IT executive with deep expertise in enterprise architecture and business strategy, I've led global initiatives that align engineering, sales, and customer teams to deliver measurable outcomes. My approach blends technical precision with business foresight; transforming complexity into clarity, and abstract goals into bottom line results. Whether it's streamlining operations, accelerating go-to-market, or driving adoption of scalable infrastructure, I bring the strategy and execution muscle to make it happen.

Experience

Business Architecture Director

Microsoft Azure AI and Cloud Platforms

01/2023 - 09/2025

- Catalyze with Engineering, Product Management, Product Marketing, Global Partner Solutions, GSI/SI partners, etc. to define and drive a connected strategy that advances the value of Azure to customers and partners.
- Orchestrate development of key programs, GTM, and field execution to build and accelerate Azure usage at scale.
- Contributed 200% growth to Azure Infrastructure Marketplace Billed Revenue
- Influenced $200 million additional qualified pipeline inbound partner opportunities

Program Management Director

Microsoft Azure Incubation Programs

01/2021 – 01/2023

- Defined and managed "experimental initiatives" to support competitive opportunities across sales, marketing, customer success, partner, engineering, and solution teams.
- Executed legal contracts, funding, landing/awareness motions, and tooling.
- Owned incubation programs such as Strategic Deal Program with Nvidia, Intel, and AMD ($170 million+), ISV Disruptor Program, Competitive Insight Tooling, etc.

Senior Technical Program Manager

Microsoft Azure Engineering

01/2020 – 01/2021

- Owned US Healthcare industry for Azure Engineering.
- Lead customer on-boarding journeys, experience, and relationship.
- Managed stakeholder relationships across engineering, sales, services, partners and regulatory organizations.
- Orchestrated 80+ healthcare engagements leading to 60% growth
- Defined Azure-based reference architectures
- Coordinated engagements for recipients of Microsoft grants

Senior Technical Program Manager

Microsoft Consulting Services

01/2014 – 01/2020

- Lead business planning, consulting offers, and readiness.
- Assembled and ran virtual teams of architects to design, develop, test, and deliver consulting offers.
- Drove unified approach with Portfolio Managers, Product Marketing, Program Teams, and Engineering.
- Developed worldwide consulting offerings: Cloud Adoption Framework, Cloud Strategy Accelerator, Cloud Strategy Catalog, Cloud Strategy Workshop, etc.

Additional Roles:

Senior Technical Program Manager, Microsoft Corp, 01/2011 - 01/2014
Senior Consultant, Microsoft Corp, 01/2001 – 01/2011
Technology Specialist, Microsoft Corp, 01/1999 - 01/2001
Director of Information Technology, Centennial Wireless, 01/1997 - 01/1999

Education

Bachelor of Science – Electrical Engineering

Polytechnic University

Certifications

Azure AI Engineer Associate
Azure AI Fundamentals
Microsoft Certified Professional
Architecting Azure Solutions
Implementing Azure Infrastructure Solutions
Azure Fundamentals

Clearances

Previously held Secret and Top-Secret Clearance

Languages

Fluent in Spanish