



Member only service?

Creating a supply & equipment company (or acquiring) gives us the ability to get discounts on volume while monetizing excess our companies don't use. Reduce costs and increase revenue. Being members only gives exclusivity and allows us to possibly block who we don't want to buy from us.



Bidding Platform

Bidding platform for our companies to help GC's get efficient and complete bids. There is the possibility to monetize this with other contractors and through partnerships to deliver as many services as possible

Services Provided

- Foundation work
- Landscaping
- Excavation
- Supplies & Materials
- Vertical work: walls, roof, interior
- Windows & Doors
- Fencing
- Rock & hardscape
- Trucking
- Drone Surveying
- Other??

Market & brand builders



Control the market from within

Building or buying a staffing & training company would allow us to create a better workforce, monetize labor that is not even working for us, and literally make money off the back of our competition. Labor is the biggest barrier for us to build the right culture and deliver the service we promise, controlling as much of it as we can only helps.

Revenue & market sustainers



Revenue from the growing rental market

If its not broke or needing built there is still revenue to be made on buildings from rental income and managing the tenants for owners. If we only build and fix we leave a gap in the market so we need property management .

Maintenance for reoccurring revenue

Adding maintenance keeps our name in the market, protects against downturns in construction, and is a natural fit for the labor force we would be building



The Pillars of Market Domination for ElkPE

If the foundation is not strong the whole thing falls apart and investors don't invest

Review

Review the plan, adjust, and double down

No plan is perfect, we need to be reviewing it and adjusting based on what we learn in practice. Where changes need to happen we need to act quickly and what is working we need to double down until it doesn't work anymore.



Growth Capital

Find growth capital with investors and/or in our portfolio

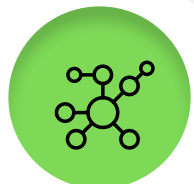
With the foundation build and the plan made we can go to market getting investors excited, getting acquisitions wanting to work with us, and exponentially growing our own capital



Map out the Ecosystems

Execute on building ecosystems

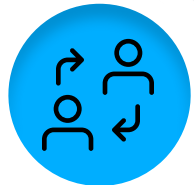
We need to identify partners, targets, and how to build companies we can't buy and start executing that strategy to act fast before the market knows what we are doing and tries to copy or stop us.



Culture, leadership, profitability

Continue EOS, hire CEO, Get investor package

The foundation needs leadership in a CEO, the company needs mission & culture to align, and investors need to clearly see how it all works



8 Keys to Success for ElkPE to Dominate

Simple, actionable tips for fostering open and transparent communication channels at work



A fully integrated Blue-Collar Ecosystem

ElkPE becomes the only end-to-end provider in the Valley, offering construction services, supplies, logistics, labor, and property management under one unified platform. Creating unmatched convenience, quality, and control for builders and property owners.



Accelerated market expansion through acquisitions & strategic partnerships

ElkPE grows rapidly using a hybrid approach: acquiring strategic companies while forming revenue-generating partnerships that fill vertical gaps immediately. This model expands market reach efficiently and outpaces traditional consolidation strategies.



Stronger capital position & increased cash flow

By recapitalizing and retiring restrictive debt, ElkPE strengthens its financial stability, frees significant monthly cash flow, and becomes more attractive to investors further positioning the company for aggressive growth and expanded acquisition capability.



High-Margin supply, logistics, & labor infrastucture

ElkPE builds internal supply, logistics, and labor divisions, controlling its biggest cost drivers and turning them into profit centers. This creates a durable competitive moat and ensures consistent quality and reliability across all projects.



Diversified recurring revenue through PM & maintenance

By adding residential and commercial property management and maintenance services, ElkPE establishes predictable, year-round revenue streams that stabilize the business and deepen long-term customer relationships.



Expand market access through commercial & government channels

Strategic partnerships—such as utilizing SDVOSB capabilities—allow ElkPE to sell products and services into federal and institutional markets, opening new high-value revenue channels and increasing the company's reach beyond traditional construction services.



A clear & compelling investment proposition to increase capital

ElkPE presents investors with a differentiated opportunity: participating in the consolidation and professionalization of Idaho's blue-collar economy. The vertical integration strategy, recurring revenue model, and partnership-driven expansion create a powerful investment thesis.



Organizational structure built for scale & long-term success

With operational leadership running day-to-day activities and a defined strategic roadmap guiding expansion, ElkPE is structured for sustainable, scalable growth ensuring consistency, maintaining quality, and enabling rapid execution across multiple business units.