

JONATHAN ELDRIDGE

◆ NATIONAL BESTSELLING AUTHOR

KEYNOTE SPEAKER | LEADERSHIP STRATEGIST



KEYNOTE TITLE

I help Leaders and their teams develop their own IT Factor — maximizing themselves and the people they serve.

ABOUT THIS KEYNOTE

Most organizations invest in polished processes while overlooking the one asset that drives everything else — their people's authentic leadership identity. Without it, leaders hide behind titles and surface-level presence, producing disconnected teams, weak commitment, and a slow erosion of culture.

Drawing on **25 years in professional services**— and a life forged through losing his brother at 28, his father to Lewy body dementia, his mother to stage four cancer, four total knee replacements, and a 70-pound personal transformation — Jonathan doesn't just teach leadership. **He has lived every word of it.**

In this candid, story-driven keynote, Jonathan delivers a message rooted in the CARE Framework — a proven system helping leaders tap into their authentic, relatable IT Factor. His blend of humor, vulnerability, and hard-won wisdom equips audiences with a clear leadership identity and a practical call to action.

KEYNOTE TAKE-AWAYS

1 CARE ATTRIBUTES IN ACTION — YOUR CARE EQUATION

Every attendee leaves with their own personal CARE Equation — a tangible framework to apply immediately to their leadership style.

2 DEVELOPMENT & GROWTH — 1 PREMIER + 1 FOCUS ATTRIBUTE

Each attendee identifies their Premier Attribute to lead with and a Focus Attribute to develop — a personalized growth roadmap.

3 IT FACTOR PLAN — 13-WEEK MICRO-ACTION CHECKLIST

Participants leave with a simple daily micro-action plan for 13 weeks — building compounding momentum toward their own IT Factor moments.

RECENT STAGES

- ◆ Closing Keynote — SMPS SERC 2026, Norfolk, VA (March 2026)
- ◆ Guest Speaker — University of Michigan Graduate School (2026 · 2 sessions, ~40 students each)
- ◆ Author Talk & Book Signing — Office Evolution Ann Arbor (April 2026)

TESTIMONIAL

"I had the privilege of watching directly what Jonathan Eldridge brings to the stage for the better part of two decades. His stage presence is outstanding. He can relate with all audiences, and his CARE framework leaves you wanting more. His dynamic approach to service and authenticity are lessons that should be consumed and put to use in all our daily lives."

RYAN HASBROOK

Co-Founder & CEO — Eight Eleven Group

REFERENCES

Carlie Oakley

Chief Brand Officer, Eight Eleven Group
coakley@eightelevengroup.com

Anastasia Valentine

President-Managing Partner, R1 Consulting
avalentine@r1consulting.com

PROFESSIONAL HIGHLIGHTS

- ◆ Built major regional staffing markets from the ground up — growing teams, revenue, and brand presence across multiple cities over a 25-year career
- ◆ Core leadership team member that scaled an organization from a basement startup to over \$1 billion in revenue
- ◆ Served 6 years as Chief Experience Officer & C-Suite Executive, overseeing culture, client experience, and organizational development
- ◆ Founder of Soul Focus LLC — dedicated to helping leaders and teams develop their authentic IT Factor through the CARE Framework
- ◆ Groomed and developed leaders across professional services industries for 25+ years, with a track record of building high-performance cultures
- ◆ Recognized expert in emotional intelligence (EQ) and authentic communication — helping leaders connect, influence, and inspire at every level

PERSONAL CHALLENGES

- ◆ Lost his brother at age 28 — leaving behind four children under 10, fueling a lifelong commitment to servant leadership
- ◆ Lost his father to Lewy body dementia — witnessed the slow erosion of a man's identity and found deeper purpose in human connection
- ◆ Lost his mother to stage four cancer, December 2025 — a loss that deepened his message of resilience and living with intention
- ◆ Endured four total knee replacements — the first two failed and had to be removed, forcing him to relearn to walk four times
- ◆ Lost 70 pounds and rebuilt his health from the ground up — a physical transformation that mirrors the leadership journey he teaches

STRUGGLE TO STRENGTH

National Bestselling Book — Available on Amazon
Game Changer Publishing