Gavin DeJong

FRACTIONAL CFO · FINANCE AND STRATEGY

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Southern California · remote

Fractional CFO for owner-led businesses. Five years leading finance and strategy inside a medical device manufacturer above $20 million in revenue, where I turned a negative net income business into a consistent double-digit net margin and built visibility into a complex healthcare model leadership could actually decide from. The work is the same at every size: take the past, button it up, and *make what comes next visible.* Owners get answers in hours, not weeks.

10%

Average net income, turned from a negative position

MEDICAL DEVICE MANUFACTURER

$20M+

Revenue owned end to end, close through forecast

MEDICAL DEVICE MANUFACTURER

4

Industries served today: medical, surgical device, construction, marketing

FORESIGHT CFO

EXPERIENCE

Director of finance and strategy

May 2021 to present

CADE Medical · medical device manufacturer, $20M+ revenue

- **Flipped a negative net income business to an average of 10 percent net income** through margin analysis, cost discipline, and reporting that made the levers visible.
- **Built visibility into a complex healthcare revenue model**, giving leadership a clear read on collections, payer behavior, and unit economics where none existed before.
- Own the full financial cycle: monthly close, financial statements, cash flow forecasting, budgeting, and variance analysis.
- Partner with ownership on pricing, product line, inventory, and capital decisions.
- Direct the accounting function and an offshore support team, including close discipline, process documentation, and internal controls.

Founder and fractional CFO

May 2025 to present

Foresight CFO LLC · fractional CFO and bookkeeping practice

- Manage the books and monthly close for construction and marketing services businesses and a three-location medical clinic group, plus fractional CFO work for a surgical device company.
- **Take a lagging or disorganized history and button it up**, then build the forward view on top of it: cash flow forecasting, KPI reporting, and scenario models tied to live operating decisions.
- **Respond fast.** Owners making a call this week do not have thirty days to wait for an answer, so responsiveness is a deliverable here, not a courtesy.
- Serve owner-led businesses from $250,000 to $15 million in revenue, and manage an offshore production team supporting monthly bookkeeping and close.

Construction

August 2014 to 2021

High Mark Construction

- Seven years on job sites before moving into finance, working schedules, materials, and crew coordination under real cost and deadline pressure. It is why a job-cost report reads differently to me than it does to someone who has only ever seen one in a spreadsheet.

EDUCATION AND ATHLETICS

Bachelor of Science, business management and finance

The Master's University

Minor, biblical studies

Team captain, men's basketball

The Master's University, NAIA

Men's basketball, two seasons

University of Montana, NCAA Division I

CAPABILITIES

Monthly close and financial reporting
Books cleanup and catch-up
Cash flow forecasting
Financial modeling and scenario planning
Budgeting and variance analysis
Margin and unit economics
KPI dashboards and management reporting
Profitability turnaround
Healthcare revenue and collections
Job costing
Multi-location reporting
Board and lender reporting
Team leadership and offshore management
QuickBooks Online

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