

Fractional CDO Engagement Overview

What an engagement looks like, what you build, and what you have when it is done.

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WHO THIS IS FOR

You are a CEO, COO, or PE operating partner at an industrial manufacturer or CPG company with \$200M to \$2B in revenue. AI investment is active or imminent. The board is asking questions about accountability, governance, and return. You do not have a Chief Data Officer in the seat, or the one you have is not moving fast enough. You need someone who has built this before, can start within two weeks, and does not need six months to ramp.

ENGAGEMENT MODELS

ENTRY POINT

Situation Assessment

\$5,000 flat

30 days | Remote, fixed-scope

A structured diagnostic of your current data and AI position: decision rights, platform maturity, governance posture, and board readiness. Delivered as a one-page prioritized action memo. Creditable toward any engagement started within 30 days.

WHAT YOU HAVE AT THE END

- ✓ Current-state assessment
- ✓ Decision rights gap analysis
- ✓ Governance posture rating
- ✓ Board-ready one-page memo
- ✓ Recommended scope

FRACTIONAL CDO

Ongoing Embedded Leadership

\$25,000–\$60,000/mo

3–12 months | 2–3 days per week

Your embedded CDO or CDAO. Builds the data function, establishes governance, and deploys AI alongside your team. Two days per week for strategic build; three-plus for accelerated builds. PE portfolio engagements carry a 20 to 50 percent premium.

WHAT YOU HAVE AT THE END

- ✓ Decision rights framework
- ✓ AI governance model
- ✓ Data operating model
- ✓ Platform architecture
- ✓ Team design and hiring
- ✓ Board-ready reporting

ADVISORY

Board and CEO Advisory

\$12,000–\$15,000/mo

Ongoing | Monthly retainer

Board-certified advisory on AI governance, decision authority, and technology risk. Monthly calls, written briefings, and on-call access for board-prep and diligence. Hawksroost brand. Boardroom register. Not an execution role.

WHAT YOU HAVE AT THE END

- ✓ AI accountability framing
- ✓ Board question preparation
- ✓ AI diligence oversight
- ✓ Governance posture review
- ✓ On-call advisory access
- ✓ Written CEO briefings

HOW A FRACTIONAL ENGAGEMENT WORKS

1 Days 1 to 30

Diagnostic and alignment

Current-state assessment, decision rights audit, team and platform inventory, stakeholder interviews. One-page action memo and roadmap by day 30.

2 Days 30 to 90

Foundation build

Governance framework, data operating model, and platform architecture established. AI deployment sequenced. First measurable outcomes typically appear in this window.

3 Day 90 onward

Execution and delivery

Continuous delivery against the roadmap. Quarterly board reporting, team development, and value tracking. Duration tied to your build needs.

GETTING STARTED

Most engagements begin with a \$5,000 Situation Assessment: a 30-day diagnostic that produces a one-page action memo and a recommended engagement scope. The assessment fee is creditable in full toward any fractional or advisory engagement started within 30 days. No retainer required to begin. Typical lead time from first conversation to engagement start is two weeks.

Start a Conversation

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