

MK Strategic Holding GmbH

Fractional CFO – Industrial & Manufacturing Finance

Service Portfolio

I support industrial, manufacturing, automotive and engineering companies as a Fractional CFO with a clear focus on Cashflow, Liquidity, Cost Structure, FP&A, M&A preparation and Turnaround situations. I bring clarity, discipline and execution power into complex financial environments and build finance operations that support scale and long-term performance.

Fractional CFO Services offered:

- **Retainer CFO** — ongoing finance leadership for clarity, liquidity, cost structure and disciplined financial execution.
- **Interim CFO** — temporary executive leadership to stabilize operations, lead finance teams and manage critical financial phases.
- **Project CFO** — focused, high-impact financial projects delivering measurable results within weeks.

These three service modules provide flexible, high-impact CFO support tailored to the needs of industrial and manufacturing companies.

Retainer CFO – Ongoing Finance Leadership

Purpose

Continuous CFO support for companies that need clarity, discipline, and financial execution without hiring a full-time CFO.

Scope / Deliverables

- Weekly CFO Call (30–45 minutes)
- Cashflow Review & 12-week Forecast
- Liquidity Management & Early-Warning Indicators
- Cost Structure Monitoring & Margin Transparency
- KPI Dashboard (Cashflow, Liquidity, Costs, Working Capital)
- Monthly CFO Report
- Ad-hoc CFO Support (Banks, Investors, Suppliers)
- Executive Sparring for CEO / Founder / Management

Typical Outcomes

- Stable and predictable cashflow
- Clear liquidity visibility
- Transparent cost structures
- CFO-level decision support
- Improved financial discipline
- Early detection of financial risks

Typical Use Cases

- Growth without a CFO
- Cashflow pressure or volatility
- Unclear cost structures
- Preparation for bank or investor discussions
- Professionalizing finance operations

Engagement Model

Monthly retainer · Weekly call · Unlimited email support · Monthly CFO report

Interim CFO – Temporary Executive Leadership

Purpose

Taking over the CFO role during critical phases — ensuring stability, structure, and financial leadership until a permanent solution is in place.

Scope / Deliverables

- Full P&L Responsibility
- Leadership of Finance, Controlling, Accounting
- Budgeting, Forecasting & Financial Planning
- Working Capital Management
- Bank Reporting & Stakeholder Communication
- Turnaround Measures & Cost Structure Improvements
- Implementation of financial processes and controls

Typical Outcomes

- Stabilized financial operations
- Clear financial visibility and reporting
- Improved liquidity and cost structure
- Stronger financial discipline across the organization
- Reduced operational and financial risk

Typical Use Cases

- CFO departure or vacancy
- Turnaround situations
- M&A preparation
- Rapid growth or scaling
- Production or supply chain disruptions
- Need for temporary executive leadership

Engagement Model

3–12 months · On-site or hybrid · Weekly executive alignment · Monthly performance review

Project CFO – Focused Financial Execution

Purpose

Short, high-impact financial projects that deliver clarity, structure, and measurable results within weeks.

Scope / Deliverables

- Cashflow Optimization Projects
- Liquidity Stabilization
- Cost Structure & Margin Improvement
- FP&A Setup (Budgeting, Forecasting, KPI Framework)
- Turnaround Diagnostics & Action Plans
- M&A Preparation (Financials, Data Room, Forecasts)
- CFO Report with recommendations and execution roadmap

Typical Outcomes

- Immediate financial clarity
- Improved liquidity and cost structure
- Actionable insights and measures
- Stronger decision-making capability
- Professional financial documentation for stakeholders

Typical Use Cases

- Cashflow issues
- Cost pressure
- Need for fast financial clarity
- Preparing for investors, banks, or M&A
- Setting up FP&A or KPI systems
- Short-term performance improvement

Engagement Model

4–12 weeks · Fixed scope · Weekly progress calls · Final CFO report + implementation plan